



# Sheraton®

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## PRESS KIT

### ROYAL ORCHID SHERATON HOTEL & TOWERS, BANGKOK

#### BACKGROUND & OVERVIEW

##### BRIEF HISTORY

Officially inaugurated by Her Majesty, Queen Sirikit of Thailand, on **July 22, 1983** as “**The Royal Orchid Hotel**,” the company became listed as a public limited company on April 15, 1994 and is now named "Royal Orchid Hotel (Thailand) Public Company Limited."

The shareholders of this joint venture company are:

Starwood Hotels (Thailand) Co., Ltd.	44%
MBK Properties & Development Plc.	29.39%
Thai Airways International Plc.	24%
Others	2.61%

#### OVERVIEW

The Royal Orchid Sheraton Hotel & Towers Bangkok is the ultimate urban resort haven/oasis for conducting business and for vacation in bustling Bangkok, located in one of the world's greatest cities and offering elegant accommodations, world-class dining, spa, and access to the city's thriving culture and exciting lifestyle.

Since it was established on the legendary **Si Phraya Pier** 32 years ago, the Royal Orchid Sheraton Hotel & Towers has earned the title of one of Bangkok's **best luxury resort-style hotels** on the riverside. The hotel's numerous accolades include: **Two World Travel Awards as Thailand's Leading Conference Hotel and Thailand Leading Hotels**, being voted into the **Top 50 World's Best Hotels in Asia** and **World's Most Valuable Hotel** by the readers of **Travel + Leisure** magazine, and also being counted to the **Condé Nast Traveler (USA) Gold List** for the ninth consecutive year in 2010, in the **Top 25 City Hotels in Asia** 2011 and **Top Hotels For Value Overall in Asia** from World's Best Awards 2012 by the readers of Travel+Leisure magazine and awarded as a winner in **Luxury Hotel & Conference Centre in Thailand** by World Luxury Hotel Awards in 2013. Recently we received **Luxury Hotel of the year 2014** by the World Luxury Award.

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Thanks to its unique “Y” shape and location on a bend in the Chao Phraya River, the majestic 28-story property is the only hotel along the river to offer breathtaking, uninterrupted, panoramic views of the historic Thonburi-side of Bangkok as well as Bangkok from every one of its large, luxurious guestrooms and suites.

The Royal Orchid Sheraton Hotel & Towers is a historical and architectural landmark in the hub of a city rich with history and culture, frequented by dignitaries, royalty and celebrities over the last three decades. The property offers a combination of warm Thai hospitality and professional service in a modern setting. It celebrates its heritage and embraces the future, and is the ideal hotel of choice for individual travelers or families, young and old.

Inside, the serenely elegant interior of the golden Main Lobby, with its high ceiling and awe-inspiring *Pra Kaew Morakot* Buddha, is a haven of tranquility.

The Hotel has been consistently implementing new facilities and services for the guests. Since January 2006, the Sheraton’s renowned “**Warm Welcome**” makes guests feel at home from the moment they enter the hotel. Upon arrival they are greeted by a **Sheraton Ambassador** who offers a personal welcome and introduces them to the unforgettable Thai hospitality. Adding to the experience is **Sheraton’s new signature lobby scent** “Open Sky,” a relaxing natural and hypoallergenic blend of fig, bergamot, jasmine and freesia that was custom-designed by a leading fragrance house.

### GUESTROOM

All **726 spacious, well-appointed guestrooms** overlook the Chao Phraya River and offer magnificent views. They are comprised of **670 Standard Rooms**, **55 Specialty Suites**, and **one Luxury Suite**.

**Since June 2006, each room has been equipped with the famous “Sheraton Sweet Sleeper™ Bed** — a luxurious multi-layered, lavishly plush custom-designed bed that features an 11.5-inch thick, high coil *Sealy Posturepedic Plush Top* mattress. Sweet Sleeper Beds are topped with four sumptuous feather down and hypoallergenic pillows, crisp cotton sheets, and a characteristic, cozy fleece blanket and duvet. The combination creates ideal posture and comfort in bed.

The **Deluxe Rooms** have an area of **36 square meters** and feature an elegant Thai design with full use of natural materials and traditional motifs such as silk and teakwood.

**Junior Suites** (55m<sup>2</sup>) and **Executive Suites** (70m<sup>2</sup>) consist of a living area with separate washroom and restroom. Special accommodation **for disabled guests** is available, as are **non-smoking floors**.

### CLUB FLOORS

For an extra degree of luxury, the hotel added its **Club Floors and Club Lounge** in 1986 — a “hotel within a hotel” concept. **In early 2013**, the Royal Orchid Sheraton announced the newly renovated Club Lounge, located on the 27<sup>th</sup> floor, exclusively for the use of Club Room guests (25<sup>th</sup> to 28<sup>th</sup> floor). The lounge features a luxurious design combined with the latest business amenities. Besides providing with personalized check-in/check-out services, the Club Lounge offers many business center services including broadband wireless Internet access, use of terminal and

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fax facilities as well as secretarial services and a boardroom. As part of the benefits, guests can enjoy complimentary breakfast, afternoon tea and evening cocktails, international menus on a widescreen TV, a choice of International newspapers and magazines, or they may choose to simply sit back and enjoy the magnificent views of Bangkok along the Chao Phraya River.

## **MEETINGS, CONVENTIONS AND EVENT SERVICES**

Deftly combining business and pleasure, the hotel has over 4,090 square meters of function space featuring 21 function rooms, many with river views. The newly renovated Royal Orchid Grand Ballroom, considered to be one of Thailand's most technologically advanced ballrooms, offers panoramic views of the Chao Phraya River and can accommodate up to 1,250 delegates in a meeting setting, 1,400 people for a cocktail reception or 800 people for a sit-down dinner. The 1,080 square meter room can also be divided into three sections with sound-barrier partitions that are capable of blocking noise up to 53 decibels. These amenities provide for an ideal venue for weddings, galas ceremonies and other events. The hotel also offers one of the most creative meeting solutions for guests through its talented banquet team.

The high-tech digital equipment includes five drop-down screens, LCD projection, broadband Internet, 20 JBL speakers, and a state-of-the-art sound system. The Ballroom has an intelligent lighting system controlled by DMX 521 software from Colour Kinetics, the World's leading lighting experts from the United States. The system is capable of displaying 16 million colors, of which the application can be timed to the microsecond. The intelligent, flexible X-lighting system is also designed to give high luminance in usually dimly lit spaces. Intelligent moving lights allow preset banquet layouts and color control, and can project up to 65 logo engines to each table. Thanks to hidden leads, the ballroom retains its elegance with no clutter.

The Grand Ballroom is supported by 13 smaller meeting rooms, of which seven feature full views of the Chao Phraya River, ranging in size from 44 to 200 square meters.

## **LINK@SHERATON<sup>SM</sup> experienced with Microsoft®**

As part of Sheraton's new Warm Welcome experience, "Link" provides a place within the Royal Orchid Sheraton Hotel & Towers where guests can keep up with what is important to them and work, relax and feel part of a community. More than just a business center, "LINK@SHERATON<sup>SM</sup> experienced with Microsoft®" invites guests to come out of their rooms to enjoy the energy and social aspects of the hotel.

Designed to deliver a sensory experience that represents Sheraton's new core value to our guests, "Link" offers useful features and amenities that instantly connect guests, so "out of town" does not mean "out of touch." Specific benefits include:

- PC workstation with high-speed Internet connectivity (20Mbit/s)
- Network access points
- Free wireless Internet access
- Availability of top national and international newspapers and magazines
- PrintMe, a remote printing service available to guests at minimum charges

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## DINING EXPERIENCES

Royal Orchid Sheraton Hotel & Towers aims to be the ultimate gathering place for locals (young and old) to celebrate special occasions or just to get together with friends and families. The hotel is home to four award-winning restaurants as well as a bar, offering a wide range of cuisine including Thai, Continental, Italian and Seafood as well as expertly mixed cocktails and fine wines. If you are in the mood for international cuisine, stop by **Feast**, an all-day contemporary restaurant that offers an extensive menu ranging from Western to Chinese, Japanese or Indian. For local fare, **Thara Thong** serves Royal Thai cuisine in an elegant atmosphere of low tables, Celadon china, bronze cutlery, and classical Thai music. During the day, try à la carte snacks, salads, sandwiches, ice cream and cocktails at the **Terrace** or **Garden Pools**. In the evening, taste authentic Italian dishes at **Giorgio's**, Bangkok's first Italian restaurant inside a hotel. Later, the revamped **Lobby Lounge** provides a more casual setting where guests can relax over music, light snacks and a full range of alcoholic and non-alcoholic drinks, or experience the new stylish al fresco grill dining and bar by the river front, **Riverside Grill**, with a selection of exotic cocktails from the riverside bar while chilling to sultry music spun by top DJs.

## OTHER FACILITIES

The Royal Orchid Sheraton Hotel & Towers Bangkok has two outdoor swimming pools: one terrace pool, excellent for exercise, and one magnificent garden pool with a Jacuzzi, surrounded by tropical trees. Other facilities include a **sauna, jogging track, tennis court and a modern and well-equipped fitness center which is open to guests 24 hours a day.**

One of the unique highlights of the hotel is **the Royal Orchid Mandara Spa**, a full-service facility featuring a spacious spa reception area, five double treatment rooms and three river suites. Each spa suite offers panoramic river views and includes an oversized aromatherapy floral bath, a steam/shower room and changing room. One deluxe garden suite opens into a private rooftop garden. The interior design is a Zen-like blend of smooth stones, water images and tropical plants.

The hotel also offers medical treatment, dry cleaning, and a Pacific World tour desk where guests can get tips on Bangkok's sights or organize a custom tour.

Another service by the hotel is **The Royal Orchid Sheraton I**, a traditional Thai decorated boat with facilities all set ready for rent. It is an innovative way to arrange a private party or special occasions, according to the guest's preferences, while cruising on the River of Kings at anytime they wish. It holds up to 30 guests with 12 well-trained employees to assure the convenience and safety of our guests.

## EXPLORING BANGKOK

The Royal Orchid Sheraton Hotel & Towers is conveniently located near business, entertainment and shopping districts, as well as **Hua Lamphong** railway station, several subway and skytrain stops, and river taxis, which are only steps away on two adjacent public piers. These offer direct access by private or public River Express Boat to **the Grand Palace, the legendary Wat Phra Kaew or "Temple of the Emerald Buddha," and Wat Arun, the soaring "Temple of Dawn."**

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The hotel's shuttle boat will provide guests the convenience to catch the overhead skytrain to many of Bangkok's attractions including the MBK Center, Siam Paragon, or Chatuchak Weekend Market. The operating times are daily, every half hour between 10.00 and 22.00. The boat leaves directly from the hotel's pier.

Only a short taxi ride away is Bangkok's **Chinatown** on Yaowarat Road, a vibrant area full of culture and some of the best food one can find in town. The Royal Orchid Sheraton Hotel & Towers is connected to the four-story **River City Shopping Complex**, home to a large number of prestigious art and antique shops as well as several restaurants.

#### **About Sheraton Hotels & Resorts**

Sheraton Hotels & Resorts is on a mission to bring people together through communal experiences because we believe that travel is better when shared. As the largest and most global brand of Starwood Hotels & Resorts Worldwide, Inc., Sheraton helps guests make connections at more than 430 hotels in more than 75 countries around the world through signature offerings such as the exclusive Sheraton Club lounge and Paired, our new menu of expertly matched small plates, premium wines and craft beers. The brand recently launched Sheraton 2020, a comprehensive 10 point plan designed to make Sheraton the global hotel brand of choice, everywhere. Sheraton, like all brands within the Starwood portfolio, is proud to offer the Starwood Preferred Guest® program, the industry's leading loyalty program. To learn more, visit [www.sheraton.com](http://www.sheraton.com). Stay connected to Sheraton: @sheratonhotels on Twitter and Instagram and [facebook.com/Sheraton](https://facebook.com/Sheraton).

#### **About Starwood Hotels & Resorts Worldwide, Inc.**

Starwood Hotels & Resorts Worldwide, Inc. is one of the leading hotel and leisure companies in the world with 1,134 properties in nearly 100 countries and 154,000 employees at its owned and managed properties. Starwood is a fully integrated owner, operator and franchisor of hotels, resorts and residences with the following internationally renowned brands: St. Regis®, The Luxury Collection®, W®, Westin®, Le Méridien®, Sheraton®, Four Points® by Sheraton, Aloft®, and ElementSM. The Company boasts one of the industry's leading loyalty programs, Starwood Preferred Guest (SPG), allowing members to earn and redeem points for room stays, room upgrades and flights, with no blackout dates. Starwood also owns Starwood Vacation Ownership, Inc., a premier provider of world-class vacation experiences through villa-style resorts and privileged access to Starwood brands. For more information, please visit [www.starwoodhotels.com](http://www.starwoodhotels.com)

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